



PRESS RELEASE
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For Immediate Release
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LUXURY ROW PRESENTS EUROCINEMA HAWAII WITH EIGHT GREAT EUROPEAN FILMS

Who: Luxury Row presents EuroCinema Hawai'i

What: Starting its second year in conjunction with the 31st Hawaii International Film Festival presented (HIFF) by Halekulani, Luxury Row presents EuroCinema Hawai'i showcasing eight premieres of the top films from Europe. This year's film lineup stretches across Europe including France, Italy, Belgium, UK, Germany, and Ireland.

When: October 13-23 in partnership with the 31st Hawaii International Film Festival presented by Halekulani.

Where: Regal Dole Cannery Stadium 18 Theatres

The film lineup for the 2nd annual Luxury Row presents EuroCinema Hawai'i is as follows:

THE ARTIST (Hawaii Premiere) France | 2011
THE SALT OF LIFE (Hawaii Premiere) Italy | 2011
THE FAIRY (Hawaii Premiere) Belgium | 2011
WE NEED TO TALK ABOUT KEVIN (Hawaii Premiere) UK | 2011
LA DOLCE VITA (Hawaii Premiere) Italy | 2011
TYRANNOSOUR (Hawaii Premiere) UK/Ireland | 2011
THE KID WITH A BIKE (Hawaii Premiere) Belgium | 2011
LE HAVRE (Hawaii Premiere) Finland, France, Germany | 2011

In April of 2010, EuroCinema Hawai'i announced their partnership with HIFF - creating a Festival within a Festival. EuroCinema features a special section of

films, people and events, highlighting European films at the 31st Hawaii International Film Festival presented by Halekulani. EuroCinema Hawai'i is excited to share the extraordinary and diverse cinematic heritage of European films with the people of Hawai'i, its visitors and to support our local student filmmakers.

"We are thrilled to continue our partnership into this year's Hawaii International Film Festival presented by Halekulani to create another Festival within a Festival," says Jefferson Finney, President of EuroCinema Hawai'i "We have an incredible and diverse selection of the finest films from Europe and are proud to bring their exclusive premieres to Hawaii. We thank the HIFF ohana, including Programming Director Anderson Le, Executive Director Chuck Boller and Development Director Sarah Honda, for their help and most especially all of our outstanding sponsors for making this possible."

One of the biggest factors for continuing film festivals every year is creating and maintaining long-lasting relationships. "Our partnership with EuroCinema Hawai'i was such a huge success last year and we are extremely thrilled to highlight it for more years to come" says HIFF Executive Director Chuck Boller. "We can't wait to show these great European films and hope everyone enjoys the European flavor that HIFF and EuroCinema Hawai'i bring to the islands".

Official selections for the 2nd annual Luxury Row presents EuroCinema Hawai'i:

THE ARTIST (L'Artiste) (France)

Hawaii Premiere

2011

Director: Michel Hazanavicius

Cast: Bernice Bejo, James Cromwell, Jean Dujardin, John Goodman, Penelope Ann Miller

Hollywood, 1927: As silent movie star George Valentin (French superstar Jean Dujardin who won Best Actor in Cannes for this performance) wonders if the arrival of talking pictures will cause him to fade into oblivion, he sparks with Peppy Miller, a young dancer set for a big break. Shot exactly like a silent film, this delightful throwback comedy to the Golden era of Hollywood is a testament to pure cinema.

THE SALT OF LIFE (Gianni e le donne) (Italy)

Hawaii Premiere

2011

Director: Gianni Di Gregorio

Cast: Valeria de Franciscis Bendoni, Valeria Cavalli, Kristina Cepraga, Michelangelo Criminale, Teresa Di Gregorio, Elisabetta Piccolomini, Aylin Prandi, Alfonso Santagata

House husband Gianni has many things to worry about while his retirement slips by doing boring chores for his wife, mother, daughter and pretty neighbour. But romance is not one of them. One day his old friend Alfonso, inspired by his own surprising sexual escapades, decides it's time for Gianni to get a girlfriend and reacquaint himself with some of life's pleasures. From the director of MID-AUGUST LUNCH.

THE FAIRY (La Fee) (Belgium)

Hawaii Premiere

2011

Director: Fiona Garden

Cast: Fiona Garden, Dominique Abel, Bruno Romy, Anais Lemarchand, Philippe Martz

Firmly grounded in the work of Chaplin, Keaton and especially Jacques Tati, Belgium-based trio Dominique Abel, Fiona Gordon and Bruno Romy are back with their latest Keystone-style romp! Dom works the night shift in a small hotel near the industrial sea port of Le Havre. One night, a woman arrives with no luggage and no shoes. Her name is Fiona and she tells Dom that she is a fairy that can grant him three wishes. Fiona makes two of his wishes come true then mysteriously disappears. Dom, who has fallen in love with her by then, searches for her everywhere.

WE NEED TO TALK ABOUT KEVIN (UK/USA)

Hawaii Premiere

2011

Director: Lynne Ramsay

Cast: John C. Reilly, Tilda Swinton, Rocky Duer, Ezra Miller, Jasper Newell

The mother of a teenage boy who went on a high-school killing spree tries to deal with her grief -- and feelings of responsibility for her child's actions -- by writing to her estranged husband. Scottish filmmaker Lynne Ramsay directed an exquisitely realized adaptation of Lionel Shriver's bestselling novel starring Tilda Swinton and John C. Reilly in gripping performances.

LA DOLCE VITA (Italy)**Hawaii Premiere****2011****Director:** Federico Fellini**Cast:** Anonk Aimee, Alain Cuny, Anita Ekberg, Yvonne Furneaux, Marcello Mastroianni

Federico Fellini's classic returns to the big screen! Journalist and man-about-town Marcello (icon Marcello Mastroianni) struggles to find his place in the world, torn between the allure of Rome's elite social scene and the stifling domesticity offered by his girlfriend, all the while searching for a way to become a serious writer. Restored by Cineteca di Bologna at L'Immagine Ritrovata Laboratory in association with The Film Foundation, Centro Sperimentale di Cinematografia-Cineteca Nazionale, Pathé, Fondation Jérôme Seydoux-Pathé, Mediaset - Medusa, Paramount Pictures and Cinecittà Luce. Restoration funding provided by Gucci and The Film Foundation.

TYRANNOSAUR (UK/Ireland)**Hawaii Premiere****2011****Director:** Paddy Considine**Cast:** Samuel Bottomley, Olivia Colman, Eddie Marsan, Peter Mullan

The explosive directorial debut from UK acting stalwart Paddy Considine, this film won the Best Director-World Cinema and Special Jury Prize at this year's Sundance. The story of Joseph, a man plagued by violence and a rage that is driving him to self-destruction. As Joseph's life spirals into turmoil a chance of redemption appears in the form of Hannah, a Christian charity shop worker. Their relationship develops to reveal that Hannah is hiding a secret of her own with devastating results on both of their lives.

THE KID WITH A BIKE (Le gamin au vélo) (Belgium)**Hawaii Premiere****2011****Director:** Jean-Pierre and Luc Dardenne**Cast:** Cécile de France, Thomas Doret, Jérémie Renier, Fabrizio Rongione, Egon di Mateo

The latest humanist tale from Cannes darlings the Dardenne Brothers -- Cyril, almost 12, has only one plan: to find the father who left him temporarily in a children's home. By chance he meets Samantha, who runs a hairdressing salon and agrees to let him stay with her at weekends. Cyril doesn't recognize

the love Samantha feels for him, a love he desperately needs to calm his rage.

LE HAVRE (Finland, France, Germany)

2011

Director: Aki Kaurismaki

Cast: Jean-Pierre Dorrroussin, Blondin Miguel, Kati Outinen, Elina Salo, Andre Wilms

Marcel Marx, a former bohemian and struggling author, has given up his literary ambitions and relocated to the port city Le Havre. He leads a simple life based around his wife Arletty, his favorite bar and his not too profitable profession as a shoeshiner. As Arletty suddenly becomes seriously ill, Marcel's path crosses with an underage illegal immigrant from Africa, who needs Marcel's help to hide from the police. From Finnish master filmmaker Aki Kaurismäki.

Luxury Row presents EuroCinema Hawai'i 2011 sponsors include:

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About EuroCinema Hawai'i (ECH):

Founded and incorporated in 2009, EuroCinema Hawai'i is dedicated to the advancement of understanding among and cultural exchange between the peoples of Europe and Hawai'i through the medium of film, and, equally important to the financial support of student filmmakers in Hawaii through the University of Hawaii System's Academy for Creative Media.

EuroCinema is a year round endeavor which, in addition to our annual film festival, sponsors intimate "ECH Salons" - cultural exchanges designed to bring our community together with special guest speakers and events.

Our annual EuroCinema festival includes a jury comprised of film directors, producers, actors and film scholars charged with selecting the Princess Dialta Alliata di Montereale Award for Best Film, Best Student Film, as well as the categories of Best Director, Best Actress and Best Actor.

EuroCinema Hawai'i Board of Directors:

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