

PRESS RELEASE
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For Immediate Release
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Hawaii International Film Festival

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CALL FOR VOLUNTEERS TO PARTICIPATE IN THE HAWAII INTERNATIONAL FILM FESTIVAL PRESENTED BY HALEKULANI!

Honolulu, HI - (September 12, 2011) - The chance to participate in the premiere film festival event in the Pacific has arrived! The Hawaii International Film Festival (HIFF) presented by Halekulani is quickly approaching and HIFF is calling for volunteers to help out with a festival unlike any other. "HIFF relies on the generosity and dedication of volunteers each year, they are a vital resource to our organization and we cannot thank them enough for helping us make HIFF what it is today," says Chuck Boller, HIFF Executive Director.

Volunteers are needed to assist with this year's festival from October 13 - 23 at Regal Dole Cannery Stadium 18 Theatres. In exchange for working the festival, volunteers can get into HIFF movies for free! Volunteers will receive a free movie voucher in exchange for each shift they work, as well as a HIFF volunteer T-shirt. Shifts are 4-5 hours long. Volunteers are especially needed for theater operations during weeknights. More information about volunteering at HIFF can be found at hiff.org/volunteer. Anyone interested please contact volunteer@hiff.org or call (808) 792-1577 ext 21.

Hawaii International Film Festival

Established in 1981, the Hawai'i International Film Festival is a non-profit organization dedicated to the advancement of cultural exchange and media awareness in the Pacific Rim. HIFF is a premier international film event that has won the praise of governments, filmmakers, scholars, educators, programmers and film industry leaders across the globe. HIFF's programming has two particular mandates: to be a festival of record for emerging films from Asia and the Pacific, and to present the top festival films from around the world, annually screening films from over 45 countries. HIFF also presents content and panels in the fields of film and music, and mobile entertainment and gaming. These transmedia programs reflect HIFF's commitment to exhibiting innovative creative content coming from the Asia Pacific Rim. For more information visit hiff.org.

HIFF's major sponsors are: Halekulani Hotels & Resorts, Regal Entertainment Group, Starwood Hotels & Resorts Hawaii, Hawaii Tourism Authority, The

Group, Starwood Hotels & Resorts Hawaii, Hawaii Tourism Authority, The
Vilcek Foundation, and EuroCinema Hawaii.

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