



PRESS RELEASE
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For Immediate Release
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Hawaii International Film Festival

HAWAII INTERNATIONAL FILM FESTIVAL PRESENTS THE SECOND ANNUAL I HEART HIFF MEMBER MIXER AND OPEN HOUSE

Public Invited to First Unveiling of the 30th Anniversary Select Fall Film Entries and Key Visual Image

HONOLULU -- (Wednesday, August 4, 2010) -- As the gateway of "East Meets West" for the United States, the Hawaii International Film Festival (HIFF) is the eminence of breakthrough performances. In the last 30 years, HIFF has captured the world's attention featuring international films of life, love, adventure, and the exploratory. In celebration of the past, present, and future, HIFF jump starts it's 30 year anniversary with a public invite to the Second Annual I Heart HIFF Member Mixer and Open House.

As a kick off to the 2010 Fall season, this exciting mixer will be the first time for guests to view the unveiling of this season's iconic Key Visual Image, several of the festival's never before seen up-and-coming films including a chance to see 10 film trailers, and mingle with HIFF staff, the board of directors and Ohana members. The event is free and open to the public and is being held on Thursday, August 19th at Nextdoor in Downtown Honolulu at 43 N. Hotel Street, from 6:00 - 8:00 p.m. Guests can also enjoy free pizza from J.J. Dolans, raffle tickets, giveaways, and the chance to show HIFF support by purchasing a HIFF 30 Button.

New members are always welcome and for those who join as HIFF Ohana Members at the evening's event will receive a discount on membership fees. Plus, anyone who joins or renews their HIFF membership by the end of 2010, will be automatically entered into a raffle to win a trip to the Seattle International Film Festival in June 2011. The trip includes two roundtrip tickets, hotel accommodations and platinum passes to the Seattle festival.

The 30th Anniversary festival is being held from Thursday, October 14th through Sunday, October 24th at the Regal Dole Cannery Stadium 18 Cinemas. Variety calls HIFF "one of the 50 unmissable festivals." The Festival will screen over 150 films this year. General admission tickets, member passes and program guides are not available yet, however HIFF will announce those dates coming soon.

Nextdoor is one of Honolulu's premiere Chinatown music venues. A versatile nightclub and bar located in the arts district. Ranging from a cinema house to a dance hall, Nextdoor features the best in local and international talent. Nextdoor is located at 43 N. Hotel Street between Smith Street and Nu'uauu Avenue.

For more information on Nextdoor please visit nextdoorhnl.com. For more information about the HIFF Member Mixer and Open House please e-mail membership@hiff.org, call 808.792.1577 or visit our website at www.hiff.org.

Festival Information

Established in 1981, the Hawaii International Film Festival is dedicated to the advancement of understanding and cultural exchange among the peoples of Asia, the Pacific and North America through the medium of film. HIFF is the premier international film event in the Pacific and has won the praise of governments, filmmakers, scholars, educators, programmers and film industry leaders throughout the world. For the discovery and exhibition of Asian and Pacific features, documentaries and short films in the nation, it is a primary source. The festival has premiered such movies as ONCE WERE WARRIORS, THE PIANO, SHINE, SHALL WE DANCE, Y TU MAMA TAMBIEN, and CROUCHING

TIGER, HIDDEN DRAGON. Plus, DEPARTURES, a Japanese film, had its U.S. premiere at HIFF in 2008, won the HIFF Audience Award and then went on to win the 2009 Academy Award for Best Foreign Language Film.

HIFF's major sponsors include: Regal Entertainment Group, Halekulani Hotels & Resorts, Starwood Hotels & Resorts Hawaii, Hawaii Tourism Authority, The Vilcek Foundation, and EuroCinema Hawaii.

The 2010 Hawaii International Film Festival will be held October 14 - 24.

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